



# Business Landscape Marking Sheet

**Name of Entry:**

## Judges:

**Date of Assessment:**

## **MAXIMUM OF 10 POINTS PER SUB SECTION**

## Total marks in sections A, B & C

## Medal level in sections A, B & C

## A Horticulture 30%

A1

A2

A3

1

1000

## B Environment 30%

B1

B2

B3

1

100

**Total Score out of 100:**

### Overall Medal Awarded:

**Medal Guide: Gold, Excellent 85-100 Points; Silver Gilt, Very Good 75-84 Points; Silver, Good 60-74 Points; Bronze, Satisfactory 50-59 Points. 49 Points and below – no medal awarded.**

### ***Introduction and Overall Impression:***

**Judges Feedback Section A – Horticulture:**

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**Judges Feedback Section B – Environment:**

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**Judges Feedback Section C – Community:**

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	HORTICULTURE	Gold 10-9	Silver Gilt 8	Silver 7-6	Bronze 5-0
<b>A1</b>	<b>Overall Impression</b> Taking account of all relevant factors, how strong is the impact of the entry in creating a memorable impression? Are designs and materials used appropriate to their locations? Emphasis here is on coordination and overall quality.	High impact with <b>excellent</b> attention to detail delivering the desired results in an appropriate and consistent manner.	Most areas are high impact with <b>very good</b> attention to detail although some inconsistencies.	<b>Good</b> overall impact although not always balanced. Some areas make an impact but others need to be more vibrant with better design.	Although generally <b>satisfactory</b> , more attention to detail is required in order to increase impact and improve consistency of design.
<b>A2</b>	<b>Maintenance of Planted Areas</b> Are the areas within the entry maintained to an appropriate standard, including cultivation,	<b>Excellent</b> standards of cultivation. Very consistent throughout. Horticultural	Standards are <b>very good</b> with few exceptions. Horticultural maintenance is managed consistently.	Standards of horticultural maintenance are <b>good</b> and fairly consistent. A few	Standards are generally <b>satisfactory</b> . However, the horticultural maintenance programme

	weeding, feeding, pruning, grass maintenance, tree management and maintenance?	maintenance and general care is outstanding.		exceptions where further attention is required.	requires further attention to detail in some areas.
<b>A3</b>	<b>Plant Selection and Quality</b> Are the plants or trees, used in the planting schemes, suited to their growing conditions and locations. Is there year-round interest? Where appropriate is there a diverse range of plant-species to attract a variety of insects and wildlife? Are the plants and trees generally free of pests and diseases?	<b>Excellent</b> plant selection with extensive year-round interest, and almost no exceptions. Plant quality is excellent, plants are very healthy and vigorous. Excellent consideration is given to encouraging insects and wildlife wherever feasible.	Plant selection is <b>very good</b> overall with only a few exceptions and ample year-round interest. Plant quality is very good, plants are mostly healthy and vigorous. Consideration given to encouraging insects and wildlife, wherever feasible, is very good.	Plant selection is generally <b>good</b> , but there is room for improvement in some areas in order to extend year-round interest. Plant quality and health is generally good but not always consistent. Some good provision is made for insects and wildlife although more opportunities could be identified.	Plant selection is generally <b>satisfactory</b> , however it requires further consideration in order to extend the season and maintain interest. Plant quality and health is generally satisfactory but could be improved. The need to consider insects and wildlife is recognised but more could be done.
<b>ENVIRONMENT</b>		<b>Gold 10-9</b>	<b>Silver Gilt 8</b>	<b>Silver 7-6</b>	<b>Bronze 5-0</b>
<b>B1</b>	<b>Local Identity</b> Is there a sense of place, with appropriate acknowledgement of local heritage (including biodiversity), art in the landscape, signage and interpretation?	Extensive evidence of efforts to highlight /enhance local identity. An <b>excellent</b> impression made about what makes the area unique.	Considerable evidence of efforts to highlight/enhance local identity. A <b>very good</b> impression made about what makes the area unique.	Some evidence of efforts to highlight/enhance local identity. A <b>good</b> impression made about what makes the area unique.	Little evidence of efforts to highlight/enhance local identity. A <b>satisfactory</b> impression made about what makes the area unique.
<b>B2</b>	<b>Built Environment and Pride of Place</b> Consider management and maintenance of commercial and residential stock, vacant properties and plots, building and development controls including the appropriate screening and associated interim enhancements	The built environment is managed to an <b>excellent</b> standard, with high quality controls on existing and future developments in place. All areas are cleaned to an excellent standard, street or other furniture is in excellent condition.	The built environment is managed to a <b>very good</b> standard with generally good controls of existing and future development sites in place. All areas are cleaned to a very good standard, street or other furniture is in very good condition.	The built environment is managed to a <b>good</b> standard with reasonable attempts at control of existing and future development sites in place. All areas are cleaned to a good standard, street or	The built environment is managed to a generally <b>satisfactory</b> standard however there are concerns that measures are not in place to manage existing and future developments. All areas are cleaned to a satisfactory standard,

	of development sites. Consider the pride taken in hard landscape, open spaces and wild areas, and street or other furniture maintenance. To include cleanliness, absence of litter, graffiti, flyposting/temporary signage and anti-dog fouling measures.			other furniture is in good condition.	street or other furniture is in satisfactory condition.
<b>B3</b>	<b>Environmental Management</b> Have steps been taken to employ sustainable or ecological gardening practices? E.g. Avoiding chemicals like pesticides and using other biological and physical controls like hand weeding or companion planting. Eliminating the use of peat, implementing solutions like composting, reducing the use of plastics and recycling those used. Taking measures to minimise the use of water. Where local environmental issues have been identified, have plants or greening solutions been considered, e.g. as rain gardens, green roofs/walls, or as barriers for pollution?	<b>Excellent</b> evidence of sustainable gardening practices, including the conservation of resources and minimising negative impacts. Extensive use of plants or greening solutions to address local environmental issues.	<b>Very good</b> evidence of sustainable gardening practices, including the conservation of resources and minimising negative impacts. Considerable use of plants or greening solutions to address local environmental issues.	<b>Good</b> evidence of sustainable gardening practices, including the conservation of resources and minimising negative impacts. Some use of plants or greening solutions to address local environmental issues.	<b>Satisfactory</b> evidence of effort to garden sustainably, conserve resource and minimise negative impacts. Little use of plants or greening solutions to address local environmental issues.
	<b>COMMUNITY</b>	<b>Gold 10-9</b>	<b>Silver Gilt 8</b>	<b>Silver 7-6</b>	<b>Bronze 5-0</b>
<b>C1</b>	<b>Year-round Activity and Future Commitment</b> Evidence of forward planning and year-round activity, highlighting	<b>Excellent</b> evidence of activity taking place throughout the year and of advanced planning.	<b>Very good</b> evidence of activity taking place throughout the year and of advanced planning.	<b>Good</b> evidence of activity taking place throughout the year and of advanced planning.	<b>Satisfactory</b> evidence of activity taking place throughout the year and of advanced planning,

	<p>where they are adding value, and demonstrating the strengths or uniqueness of the entry.</p> <p><b>Seasonal Displays</b> A range of displays enhance the visitor experience and celebrate seasonal or local annual events, including the use of plants, lighting, models etc.</p>	<p>The annual programme of activity is exceptional.</p> <p><b>Excellent</b> displays enhance the visitor experience in order to celebrate seasonal or local annual events.</p>	<p>advanced planning giving this entry a real strength.</p> <p><b>Very good</b> use of displays enhances the visitor experience in order to celebrate seasonal or local annual events.</p>	<p><b>Good</b> use of displays enhances the visitor experience in order to celebrate seasonal or local annual events but there could be further improvements.</p>	<p>but some areas of improvement needed.</p> <p>Overall <b>satisfactory</b> use of displays to enhance the visitor experience in order to celebrate seasonal or local annual events, but significant improvements could be made.</p>
C2	<p><b>Communication and Awareness</b> Promotion takes place within the immediate area through regional and local marketing. Appropriate communication and media involvement is evidenced. Use of suitable interpretation enabling learning and a greater understanding.</p>	<p>Communications are extremely well evidenced. Community and media involvement and public awareness are <b>excellent</b>.</p>	<p>Communications are very well evidenced. Community and media involvement and public awareness are <b>very good</b>.</p>	<p>Communications are well evidenced. Community and media involvement and public awareness are <b>good</b>. A few missed opportunities.</p>	<p>Communications are evidenced. Community and media involvement are <b>satisfactory</b> but somewhat limited and overall there is room for improvement.</p>
C3	<p><b>Stakeholder interaction</b> Opportunities are created to meet the needs and enhance the experience of the clientele / customer base and visitors within the organisation.</p>	<p><b>Excellent</b> arrangements are made for the well-being of the customer base and visitors alike and to provide them with an excellent and memorable experience.</p>	<p>The well-being of the customer and visitors is a key priority and very good. They are provided with a memorable experience.</p>	<p>Arrangements for meeting the needs of customers and visitors is good although more could be done towards providing a memorable experience.</p>	<p>Some arrangements are in place to meet the needs of customers and visitors but more could be done overall.</p>
C4	<p><b>Funding and Support</b> Fundraising and on-going support from different departments within and from the wider network of the organisation, appropriate to the size and nature of the entry, make</p>	<p><b>Excellent</b> level of funding and support from all parts of the organisation that ensures the viability of the entry into the future, there is</p>	<p><b>Very good</b> level of funding and support from all parts of the organisation that ensures the viability of the entry, with very good</p>	<p><b>Good</b> level of funding and support that ensures the viability of the entry and sustains present projects. Evidence of economic</p>	<p><b>Satisfactory</b> level of funding and support that ensures the viability of the entry and sustains present projects. Very little evidence of the</p>

	it viable and able to continue moving forward. Is there sufficient evaluation and evidence of the economic impact of various initiatives?	excellent evidence of the economic impact of the initiative.	evidence of the economic impact of the initiative.	impact of the initiative is a little weak.	economic impact of the initiative.

**Judges / entrants notes:**

- This category covers a range of potential entries such as business parks, retail parks and hotel grounds
- A separate category is available for city or town centre entries and Business Improvement Districts
- Should any element of the criteria be inappropriate to the entry and therefore absent then the Judges may use an average mark for that element only